

# Design Comps

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Goal: Promote broad aspects of the SFS-Q experience to external audiences, while highlighting more detailed content for current students and staff. Since many staff members will be charged with maintaining their sections of the site, the design needs to provide easy ways for them to organize content.

# Grayboxes

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Grayboxes allow us to lay out a site without worrying about details or color – they help designers and clients focus on the structure of content.

We started with an office page in the “Services & Administration” section. Users spend the most time on any site on interior pages like this, so the content structure is important to define.



SERVICES & ADMINISTRATION

- Office of Admissions
- Office of Human Resources
- Office of Information Technology
- SFS-Qatar Library

Office of Student Affairs

» About Student Affairs

Health and Wellness

Home > Services & Administration > Student Affairs

Add to Quicklinks Print Share/Bookmark

# Student Affairs

Welcome to the Office of Student Affairs at the Georgetown University School of Foreign Service in Qatar. Student Affairs provides services to students in order to support them their academic and extra-curricular endeavors.

Through the Office of Student Affairs information about Health & Wellness, which provides a holistic and integrative approach to student physical, mental, and spiritual health, and create and maintain a healthy and caring community can be accessed. The Career Development Office gives students access to information about internships, fellowships, careers opportunities.

Working in close collaboration with our faculty and staff colleagues, Student Affairs strives to create a vibrant campus community, providing programs and services to



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## OFFICE PROFILE

### TOOLS & RESOURCES

- Host an Event
- Start a Student Organization
- Work Study Info

Note: The office of Student Affairs will be closed on March 2nd.

Ready to start an organization?

Application Process



Student Affairs



Campus Living



Health & Wellness

## HIGHLIGHTS & STORIES



NEWS & EVENTS  
Georgetown Welcomes the Class of 2013



ACADEMICS  
SFS-Qatar Introduces International Economics Program



NEW BUILDING  
Building Completion Date Set for Fall 2010

The Qatar Campus:

SCHOOL OF FOREIGN SERVICE

LIBRARY

CENTER FOR INTERNATIONAL & REGIONAL STUDIES

## Georgetown University in Qatar

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Through the Walsh School of Foreign Service, GU is offering its curriculum and degree in Qatar - an ideal location for launching a career in international affairs.

Foreign Service Careers

Notable SFS Graduates



Linked to DC: Student discuss current events with their DC peers once a week during the DCQ Forum.

## THE QATAR FOUNDATION

Through its mission of education, research, and community development, the Qatar Foundation is building a sustainable society where knowledge will enhance quality of life for all.



Official Site

What is 'Education City?'

CONNECT WITH SFS-Q:

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GEORGETOWN UNIVERSITY • SCHOOL OF FOREIGN SERVICE IN QATAR  
Liberal Arts & Sciences (LAS) Building · Education City · P.O. Box 23689 · Doha, Qatar  
Phone +974-457-8100 Fax: +974-457-8241

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# Georgetown University Qatar/CIRS Redesign

## Interior Page Graybox

### Content Area

- Left nav gives current section and subpages prominence
- Right-col allows for related content, office contact details
- Highlighted stories are moved to the bottom of the page, as an afterthought (rather than a distraction)

Home > Services & Administration > Student Affairs

Add to Quicklinks Print Share/Bookmark

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Working in close collaboration with our faculty and staff colleagues, Student Affairs strives to create a vibrant campus community, providing programs and services to support students and enrich their learning experiences at Georgetown.

Learning is enriched by the students' living environments and their engagement in a wide range of co-curricular pursuits. These activities can range from community service to athletics and student government to the performing arts. These activities should be driven by student interest and initiative, with Student Affairs staff providing

### Announcements

- Finals season! Time to brush up on relaxation techniques. 12/10
- IMPORTANT:** Student revised health insurance forms are due January 15th, 2009. If you haven't yet, download and complete the form, then email it to StudentAffairs@georgetown.edu with your name and "Insurance Form" in the subject line. 12/02
- Medical clinic hours have changed! The clinic is now open 9:00 am to 8:00 pm. Full clinic schedule » 11/13

#### Student Affairs Staff (see all)

 <p><b>Brendan Hill</b> Associate Dean of Student Affairs Phone: +974-457-8238 Email: bhill@gsa.gsu.edu</p>	 <p><b>Aalaa Abuzaakouk</b> Senior Student Affairs Officer Phone: +974-457-8238 Email: aab@gsa.gsu.edu</p>
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- SFS-Qatar Library

#### Office of Student Affairs

- About Student Affairs
- Health and Wellness
- Career Development
- Community Building & Service Learning
- Student Organizations
- Campus Living
- Work Study
- Tuition and Fees
- Information Technology

#### Office of Finance

- Washington Operations Office

#### OFFICE PROFILE

**Student Affairs**  
+974 457-8100  
Email Student Affairs  
Room 435



#### Forms

- Health Insurance (2010)
  - Download PDF
- Student Employment Application
  - Download PDF
- Tax Forms >
- Required Links



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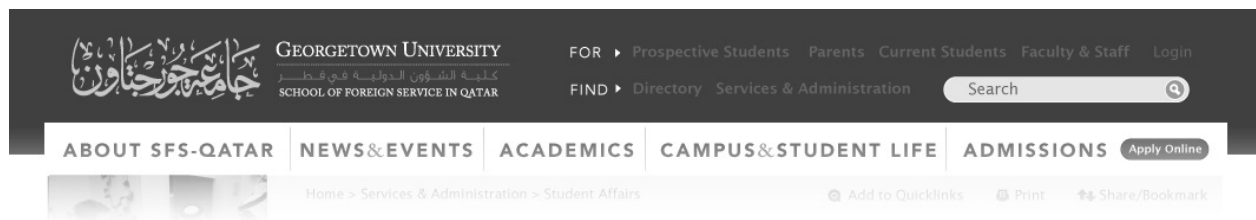
Georgetown University Qatar/CIRS Redesign

# Interior Page **Graybox**

## Header

- Shortens logo for increased text size, readability
- Promotes audience pages in a prominent place
- Divides find- and audience-related tasks
- Brings “Apply online” into the context of admissions
- Proposed Search uses Apple-like “suggested links” to increase chance that user finds relevant content.

**Development note about “Search”** – This search would be Javascript-based and implemented by Viget. It would draw from either an on-page hidden list of links or an external HTML file of suggested links.



# Georgetown University Qatar/CIRS Redesign

## Interior Page **Graybox**

### Footer

- 'Qatar Campus' bar ties all three site sections
- Main footer area explains GU's presence in the area and the QF's relationship to the school
- Rotating footer/blurbs highlight real degree, main campus links, Georgetown's reputation
- Social media bar displays otherwise unexpected options on-page, rather than hiding them

The Qatar Campus: SCHOOL OF FOREIGN SERVICE LIBRARY CENTER FOR INTERNATIONAL & REGIONAL STUDIES


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Georgetown University Qatar/CIRS Redesign

# Homepage **Graybox**

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The Homepage is made up of five parts:

- 1) A rotating 'feature' section
- 2) An intro with audience links
- 3) A news & event area
- 4) A broad 'campus overview'
- 5) A long 'quicklinks' list



## DCQ Forums

QATAR AND DC STUDENTS  
DEBATE AND DISCUSS  
EVERY WEEK.

[DC and Qatar Campuses »](#)

Translate: [العربية](#)

## A UNIQUE OPPORTUNITY.

Georgetown's School of Foreign Service in Qatar is a prestigious education immersed in a diverse, international community.

- PROSPECTIVE STUDENTS ▶
- PARENTS [ءاباءنا ، روادنا](#) ▶
- CURRENT STUDENTS ▶
- FACULTY & STAFF ▶

### IMPORTANT ANNOUNCEMENT:

[Read More »](#)

[معرفة المزيد](#)

### اعلاناتهم

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مأ دعب ذأ دارجنيلاتس ءانيم ررف .دق مرك ءيسنرف-ولجنا  
نكدي لوطسالك ناننالا بزجل او لب .دخا تاباب دلاب ءافتكالا

### NEWS & PHOTOS



**SFS-Q Team Goes to Education City Football Finals**  
Dec. 9 · [Athletics](#)



**SFS-Q Student at International Finance Conference** Nov. 13 · [Academics](#)



**SFS-Q Professor on CNN Headline news** Nov. 10 · [Research](#)



Launch Gallery

**Photo Gallery: Diplomacy and Conflict Resolution Simulation** Nov. 10

[More news »](#)

### UPCOMING EVENTS

**ANNOUNCEMENT: Flu shots now available in the Health & Wellness Center.**  
[Center Hours & Location »](#)

- JAN 12** Monthly Dialogue: Robert Lieber  
Faculty Lounge · 2 p.m.
- JAN 12** Brooklyn Beats to Beirut Streets  
Student Lounge · 8pm
- JAN 12** 5th Annual Model United Nations  
Main Auditorium · 2 p.m.
- JAN 12** No-Fee Online Application Deadline Admissions · All day

Subscribe to SFS-Q Calendars:

- [Student Activities Calendar](#)
- [Public Event Calendar](#)
- [Events in and around Doha](#)

### CAMPUS OVERVIEW

### QUICKLINKS



### Explore Campus Life

Students from more than 40 countries enjoy a wide range of pursuits and student organizations, ranging from community service to athletics and student government. [More »](#)



### Academic Tradition

SFS-Q builds on Georgetown's tradition of excellence, offering programs with bright career possibilities and notable public alumni. [More »](#)

### A Research University

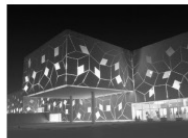
Researchers from around the world participate in Center for International & Regional Studies initiatives, and SFS-Q faculty & student conduct ongoing research. [More »](#)



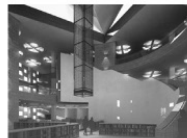
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LINKED TO DC

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Georgetown University Qatar/CIRS Redesign

# Homepage **Graybox**

## Feature Area

- Javascript rotating feature with simple treatment for easy updating. Allows GUQ to show off site content, big stories, or evergreen brand features.
- Audience links, prompting users to travel to more specific subpages for relevant content. The larger, expanded Quicklinks area and the links inside Campus Overview are intended to replace the original sub-links in this section.
- Arabic option translates the right column into Arabic and adds specific links



Translate: رعلابي

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- PARENTS ▶ [ءابآا رنودلاوئا](#)
- CURRENT STUDENTS ▶
- FACULTY & STAFF ▶

**DCQ Forums**  
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EVERY WEEK.

DC and Qatar Campuses »

# Georgetown University Qatar/CIRS Redesign Homepage Graybox

## Content Area

- Left col is the content “fast lane” - for current news and stories
- Right col highlights key areas of general interest
- ‘Quicklinks’ show for audiences viewing on-campus, or audiences that click that tab once. They show a much larger list of scannable links, including customizable “My Links”

**Development note about “My Links”** – Links should appear here when users click “Add to Quicklinks” on interior pages. This functionality will be implemented by Viget using Javascript and cookies, if time and technology allow. Keybridge, however, would need to set up any IP-detection that shows Quicklinks to campus users by default.

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Dec. 9 · Athletics



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[More news >](#)

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# Style Notes

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- Colors from original moodboard
- New elements created to add Arabic touch to design
- Mosaic built from Georgetown 'G'
- Flourish built from Georgetown seal





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QATAR AND DC STUDENTS DEBATE AND DISCUSS EVERY WEEK.

[More Student Activities](#)

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ترجمتك [Translate](#)

### NEWS & PHOTOS



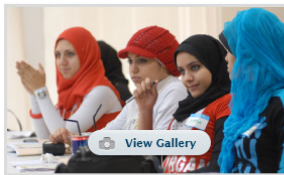
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[View Gallery](#)

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[More News >](#)

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**JAN 2** **Monthly Dialogue: Robert Lieber**  
CIRS's Monthly Dialogue Series present interested community members with a forum for dialogue with scholars from Georgetown University and elsewhere.  
Faculty Lounge · 2 p.m.

**JAN 18** **Brooklyn Beats to Beirut Streets**  
Student Lounge · 8pm

**FEB 2** **5th Annual Model United Nations**  
Main Auditorium · 2 p.m.

**FEB 8** **No-Fee Online Application Deadline** Admissions · All day

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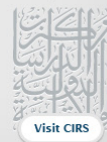
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- [Recent Papers](#)
- [Current Grants](#)



[Visit CIRS](#)

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**ACADEMICS**  
**Introducing: New International Economics Program**



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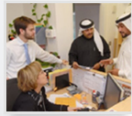
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- Office of Finance
- Washington Operations Office

Home ▶ Services & Administration ▶ Student Affairs

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### OFFICE PROFILE

**Student Affairs**  
+974 457-8100  
Email StudentAffairs  
Room 435



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### Student Affairs Staff (see all)

**Brendan Hill**  
Associate Dean of Student Affairs  
Phone: +974-457-8238  
Room: European History  
Email Brendan

**Aalaa Abuzaakouk**  
Senior Student Affairs Officer  
Phone: +974-457-8238  
Room: A019A  
Email Aalaa

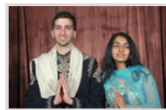
### Inside Student Affairs



Contact Us



Campus Living



Health & Wellness

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### Forms

Health Insurance (2010)

[Download PDF](#)

Student Employment Application

[Download PDF](#)

Tax Forms ▶

### Related Links

- Study Abroad
- Library
- Student Life
- Campus Calendar

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